

# Picking your backdrop

Which headshot backdrop should you choose?

There are three options and they are all included. The right one depends less on taste than on where the photo is going to live.

## OPTIONS

White, black, or on location

## COST

All three included, no extra charge

## MOST VERSATILE

White, it drops into any layout

## DECIDE BY

Where the photo is going to be used

- |                                                                                       |                                                                               |
|---------------------------------------------------------------------------------------|-------------------------------------------------------------------------------|
| <input type="checkbox"/> Where will this photo actually appear                        | <input type="checkbox"/> Does your industry read as formal or approachable    |
| <input type="checkbox"/> Does the website it goes on have a light or dark background  | <input type="checkbox"/> Do you want the office or location visible           |
| <input type="checkbox"/> Will it need cutting out onto another color later            | <input type="checkbox"/> Is there a brand color the backdrop should not fight |
| <input type="checkbox"/> Is it going next to colleagues' photos, and on what backdrop | <input type="checkbox"/> Will it be printed as well as used online            |
| <input type="checkbox"/> Is it for LinkedIn, press, a bio page, or all three          | <input type="checkbox"/> Do you want more than one look from the session      |

## QUICK ANSWERS

### Can I have more than one backdrop in the same session?

Yes. Switching between white and black takes a couple of minutes, and it is included. Most solo sessions have time for both if you want the options.

### Does the backdrop change the price?

No. White, black and on location are all included in the session rate, whichever you choose.

### Which backdrop do most people pick?

White, by a distance. It is the most flexible and it is the one that will still look right in five years.

### What if my office is not photogenic?

Then we use a backdrop. That is exactly why I bring them. A portable seamless works in any room with about ten by twelve feet of clear floor, including a conference room with the table pushed...

## ALSO COVERED IN THE FULL GUIDE

- |                                             |                                                        |
|---------------------------------------------|--------------------------------------------------------|
| <b>01</b> All three come with the session   | <b>04</b> On location: context and warmth              |
| <b>02</b> White: the safe, versatile choice | <b>05</b> Outdoor environmental sessions in the valley |
| <b>03</b> Black: more weight, more mood     | <b>06</b> For teams, pick one and hold it              |

## Questions, or ready to book?

760-668-2125 · [srecinosmedia@gmail.com](mailto:srecinosmedia@gmail.com)  
[srecinosmedia.com](http://srecinosmedia.com) · [@stevenrecinos\\_events.cv](https://www.stevenrecinos_events.cv)

FULL GUIDE AT  
[SRECINOSMEDIA.COM/GUIDES](https://www.srecinosmedia.com/guides)